



PROFILE

Alticor Corporate Enterprises (ACE), the holding company for Alticor's non-direct selling companies, is the division responsible for exploring growth opportunities through acquisitions. ACE companies include:

- Amway Hotel Corp. – owner and operator of the Amway Grand Plaza Hotel, JW Marriott Grand Rapids, and Courtyard by Marriott – Downtown Grand Rapids;
- Interleukin Genetics – a publicly listed developer of innovative nutrition and consumer genetic health tests; and
- Gurwitch Products – a luxury cosmetics and skin care company which develops and markets premium cosmetics and skin care lines under the brand names Laura Mercier® and ReVive®.

ACE is a wholly owned subsidiary of Alticor Inc., a global corporation offering products, business opportunities, and manufacturing and logistics services in more than 80 countries and territories worldwide.

Other Alticor companies include:

- Amway Corp. – a global leader in the direct selling industry; and
- Access Business Group LLC – a manufacturer and distributor of quality products worldwide for Amway and contract customers.

Alticor has more than 13,000 employees worldwide. In addition, the corporation helps more than 3 million people own and operate their own independent businesses through the sale of Amway products and the products of Amway partners.

DRIVING INNOVATION

ACE helps drive Alticor's innovation initiatives throughout the company with the aim of developing in better products, new approaches to doing business, and increasing the company's appeal to consumers around the world.

WEB SITE

www.alticor.com

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