



About Nutrilite



From its beginnings as a small startup in a 1930s California laboratory, Nutrilite has grown into the world's leading health and nutrition brand. Today there are more than 200 Nutrilite products. Nutrilite is the world's leading brand of vitamins, minerals and dietary supplements, based on 2007 sales of global vitamin and dietary supplement brands in a survey conducted by Euromonitor International.

Nutrilite is the only global vitamin and mineral brand to grow, harvest, and process plants on their own certified organic farms, based on the Euromonitor International survey. At some of those same facilities, it also packages and ships the products.

At the Nutrilite Health Institute, more than 100 scientists, researchers and educators contribute to groundbreaking nutrition research, quality assurance testing, and new patents to the brand. To date, Nutrilite Health Institute has collaborated with more than 30 research institutions to advance the science behind the Nutrilite brand. Scientists at the Nutrilite Health Institute are at the forefront of science, focusing their efforts to unlock the secrets of human DNA – research that could eventually lead to supplements that can be tailored to an individual's personal health and nutrition needs.

And as a leader in nutrition education, Nutrilite provides IBOs and other interested parties with a wealth of personal health, nutrition, and product information through the Nutrilite Health Institute Center for Optimal Health in California, international Nutrilite Brand Experience centers and traveling Mini-Brand Experience exhibitions.

Important Nutrilite facts:

Carl F. Rehnberg created and marketed the Nutrilite brand in 1934.

- The Nutrilite brand encompasses more than 200 products including nutritional food supplements in liquid, powder, food bar, tablet, and capsule form.
- More than 10 billion Nutrilite tablets, capsules and softgels are produced each year at manufacturing facilities in Buena Park, California, and Guangzhou, China.
- Nutrilite brand products are sold in more than 50 countries.
- To endure quality, more than 15,000 quality assurance tests are conducted on Nutrilite products each month, and over 400,000 quality evaluations each year.
- Access Business Group LLC, a subsidiary of Altacor, Inc., manufactures and distributes Nutrilite products.
- Nutrilite products are sold exclusively by millions of distributors through Amway and its affiliates.