

Founder Carl Rehnberg introduced North America's first multivitamin/mineral supplement in 1934.

While the value of phytonutrients is now a well-known part of nutrition science, Rehnberg was basing his supplements on these compounds nearly five decades before they achieved broad acceptance in the 1980s.

And today, labs dedicated to the Nutrilite brand conduct research that will help the brand develop products that can be customized to an individual's personal health needs.

### *Nutrilite Health Institute*

The heart of Nutrilite research and education operations is the Nutrilite Health Institute (NHI) in Buena Park, California, USA. More than 100 scientists, researchers and educators are involved in Nutrilite clinical research, product development, and brand education. Nutrilite Health Institute has collaborated in clinical studies and research projects with more than 30 research sites worldwide. Nutrilite Health Institute also offers a wealth of product and nutrition educational opportunities to affiliated independent business owners and visitors.

### *Nutrilite Brand Experience*

Through its Nutrilite Brand Experience programs, visitors learn about personal health and nutritional product information directly from top scientists, along with fitness, health, and brand experts. There are three permanent Brand Experience Centers in Austria, China, and Korea, and traveling Mini-Brand experiences are conducted around the world. A permanent Nutrilite exhibition is located in Hong Kong, China.

### *Research partners*

Nutrilite has a long tradition of teaming with top clinical research organizations dating back to its sponsorship of children's nutrition assessments at Stanford University in the 1950s. It has collaborated with such prestigious institutions as Stanford Prevention Research Center, Stanford, California, Peking University Health Science Center, Beijing, China, Sun Yat-Sen University, Guangzhou, China, and Yonsei University in Seoul, Korea.