

Alticor Inc.

Alticor Inc. is a global corporation offering products, business opportunities and manufacturing and logistics services in more than 80 countries and territories worldwide. Alticor is the parent company of:

- Profile**
- Amway Corp.— one of the world’s leading direct selling brands;
 - Quixtar Inc.— a leading e-business in North America;
 - Access Business Group LLC – a manufacturer and distributor of quality products worldwide for both Alticor and non-Alticor companies; and
 - Alticor Corporate Enterprises – a holding company for the corporation’s non-direct selling companies.

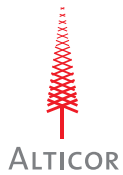
People Alticor has more than 13,000 employees worldwide. In addition, through its Amway and Quixtar business opportunities, Alticor helps more than 3 million people own and operate their own independent businesses.

Products and services Alticor companies focus on nutrition, wellness, beauty and home products and manufacturing and logistics services. Vitamins, food supplements and cosmetics are among the company’s leading global brands.

Sales Alticor had sales of \$6.3 billion in the markets it owns and manages for its fiscal year ending December 31, 2006.

Governance and management Alticor is privately held by the Van Andel and DeVos families. The Alticor management team is headed by Steve Van Andel, chairman and Doug DeVos, president. The company is governed by a Board of Directors led by the two families.

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Facilities Alticor's world headquarters, which span an area of over 1 million sq. ft., are located at 7575 Fulton Street East, Ada, Michigan, 49355, USA. Through its subsidiaries and affiliates, Alticor owns or manages manufacturing and distribution facilities throughout the world, including manufacturing facilities in the USA and China, farms for growing food supplements in the USA, Mexico and Brazil, and distribution facilities in North America, Europe and Far East.

Community service Consistent with its global corporate vision of "helping people live better lives," Alticor is active in supporting a wide variety of charitable and philanthropic causes around the world that focus on health, education, environment, arts and culture.

Affiliations Alticor companies are prominent members of key business and industry organizations. Doug DeVos is past chairman of the board of directors for the U.S. Direct Selling Association. He is also chairman of the World Federation Direct Selling Association (WFDSA) Advocacy Committee, and serves on the WFDSA CEO Council. Steve Van Andel holds the position of past chairman and current member of the board of directors for the Executive Committee of the U.S. Chamber of Commerce. He is also vice chairman of the U.S. Korea Business Council, and is a member of the U.S. China Business Council.

Web site www.alticor.com