



## PROFILE

Alticor is a global company offering products, business opportunities, and manufacturing and logistics services in more than 80 countries and territories worldwide. The company operates:

- Amway – one of the world’s leading direct selling enterprises;
- Access Business Group LLC – a manufacturer and distributor of quality products worldwide for Amway and contract customers; and
- Alticor Corporate Enterprises – a holding company for the corporation’s non-direct selling companies.

## PEOPLE

Alticor has more than 13,000 employees worldwide. In addition, Amway and its affiliates help more than 3 million people own and operate direct selling businesses.

## PRODUCTS AND SERVICES

Alticor companies focus on nutrition, wellness, beauty and home care products. Nutrilite™ supplements and Artistry™ skin care and cosmetics are the company’s flagship brands.

## SALES

Alticor businesses had combined sales of \$8.2 billion in the fiscal year ended December 31, 2008.

## GOVERNANCE AND MANAGEMENT

Alticor is privately held by the Van Andel and DeVos families. The Amway management team is headed by Steve Van Andel, chairman, and Doug DeVos, president. The company is governed by a Board of Directors led by the two families.

1959

1969

1979

1989

1999

2009



### **FACILITIES**

Alticor's world headquarters, which span an area of more than 1 million sq. ft., are located at 7575 Fulton Street East, Ada, Michigan, 49355, USA. Through its subsidiaries and affiliates, Alticor owns or manages manufacturing and distribution facilities throughout the world, including manufacturing facilities in the USA and China, organically certified farms for growing food supplements in the U.S.A., Mexico and Brazil, and distribution facilities in North America, Europe and the Far East.

### **COMMUNITY SERVICE**

Consistent with its global corporate vision of "helping people live better lives," Alticor is active in supporting a wide variety of charitable and philanthropic causes in western Michigan and around the world – especially in health, education, environment, arts and culture. Amway's One By One Campaign for Children, in its sixth year, joins volunteer and charitable giving as Amway affiliates sponsor local projects to benefit children all over the world.

### **AFFILIATIONS**

Alticor companies are prominent members of key business and industry organizations. Doug DeVos, the company's president, is past chairman of the board of directors for the U.S. Direct Selling Association. He is also vice-chairman of the World Federation Direct Selling Association (WFDSA), and serves on the WFDSA CEO Council. Steve Van Andel, the company's chairman, holds the position of past chairman and current member of the board of directors for the Executive Committee of the U.S. Chamber of Commerce. He is also vice chairman of the U.S.-Korea Business Council, and is a member of the U.S.-China Business Council.

### **WEBSITE**

[www.alticor.com](http://www.alticor.com)