

Quixtar Inc.

Profile Quixtar is a business opportunity company that offers entrepreneurs the ability to have a web-based business of their own. Since 1999, Independent Business Owners powered by Quixtar have generated nearly \$6.8 billion in sales, earning in excess of \$2.2 billion in bonuses and other incentives. Their efforts have made Quixtar the number one retailer in the online Health & Beauty category based on sales, and 20th among all e-commerce sites, according to *Internet Retailer's* 2006 "Top 500 Guide."

People Quixtar has affiliated IBOs in the United States, Canada and Puerto Rico who refer customers to the site and earn bonuses and incentives based on the business volume generated from their efforts. More than 900 employees support Quixtar at the company's headquarters near Grand Rapids, Mich., and at Quixtar Canada in London, Ontario.

Products and services One of the top e-tailers, Quixtar features high-quality brands such as ARTISTRY® skin care and cosmetics, NUTRILITE® vitamins, minerals and supplements, and the eSpring® Water Purifier. Quixtar's STORE FOR MORE™ features hundreds of products from leading brand-name companies in many product categories including apparel, electronics, appliances, furniture and others. More than 100 Partner Stores, including names such as OfficeDepot.com, DisneyShopping.com, and Barnes & Noble.com, provide additional benefits and shopping opportunities for IBOs and members. Quixtar also offers a large variety of services through affiliated providers such as Visa, Bank of America, and others.

Governance and management Steve Van Andel is chairman and Doug DeVos is president of Quixtar. Jim Payne serves as Quixtar's managing director.

Facilities Quixtar's headquarters are located at 5101 Spaulding Plaza, Ada, Michigan 49355, USA.

Web site www.quixtar.com