



FOR IMMEDIATE RELEASE
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Amway responds to Haiti disaster

Our commitment to earthquake recovery efforts

ADA, Mich. – Jan. 14, 2010 – The Amway family of companies expresses shock and sadness regarding yesterday's devastating earthquake in Haiti, as well as deep concern for the country's residents.

While we have no offices in Haiti, we do have a few hundred Independent Business Owners (IBOs) selling products through its Amway Global division. It's quite likely numerous IBOs were directly impacted by the earthquake, and we are checking on them as thoroughly as possible.

The company is quickly exploring numerous ways to assist the disaster relief efforts. We also are considering options that may provide opportunities for our employees and IBOs around the world to help.

Amway will donate \$100,000 among the American Red Cross and the SOS Children's Villages to aid in relief efforts. We have also dedicated an area of the Amway Web site where IBOs and employees can donate directly to the Red Cross. This will be published to www.amway.com later this morning. Amway will match donations made on its site for relief efforts in Haiti.

"We are fully committed to offering assistance quickly and meaningfully," said Jim Hunking, managing director of Amway operations in the Caribbean. "Our IBOs and employees have always responded generously in the past, and we look forward to their support again."

"Our hearts go out to the victims, and we will be there to help Haiti recover from this tragedy and put the country back together."

About Amway

Amway is one of the world's largest direct selling businesses. Founded in 1959 and headquartered in Ada, Michigan, USA, Amway offers consumer products and business opportunities in more than 80 countries and territories worldwide. The company also provides product development, manufacturing and logistics services through its Access Business Group and Alticor Corporate Enterprises divisions. In its most recent fiscal year, the Amway family of companies reported annual sales of \$8.2 billion. For more information, please contact Amway's media relations staff at 616.787.7565, or via e-mail at: mediainfo@amway.com.

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