



FOR RELEASE ON May 21, 2008

Altacor appoints new chief financial officer

*Russell Evans to help boost Altacor's transformation effort;
New CFO brings decades of experience at Boeing, General Electric*

NEWS RELEASE

ADA, MI – Altacor Inc. today announced the appointment of Russell A. Evans as the company's new executive vice president and chief financial officer. He joins the company from Boeing Capital Corporation, where he served as vice president and CFO.

Evans brings more than 28 years of experience to his new post. At Boeing Capital, Evans led a team of 80 people and supported the subsidiary's core business of arranging financing to assist in the sale of products and services for other Boeing business units. As CFO, he oversaw Boeing Corporation's \$7 billion aircraft leasing business, which included evaluating airline financing proposals, cash management, portfolio risk management and all aspects of public financial reporting. He also served on key corporate teams, including the one that launched the company's new 787 Dreamliner aircraft.

Before joining Boeing in 2004, Evans had worked for two decades at General Electric, where he held positions of escalating responsibility in the company's financial operations. In his last GE post, Evans worked as chief operating officer of GE Service Management in the appliance division.

"We're delighted that Russ will be joining our team at a critical time in the Altacor's global transformation," said Steve Van Andel, chairman of Altacor. "He brings to us top-notch experience learned at two of the world's most admired companies."

Doug DeVos, Altacor's president, added: "Russ will play a key role in assisting the company in achieving its goals of solid revenue growth and elevating our business capabilities to the next level."

Evans said, "I've been extremely impressed with Altacor's global reach, quality consumer products, leadership team, and their commitment to excellence. That, combined with a robust plan for growth, is a very compelling opportunity. I look forward to playing a role in bringing those plans to fruition."

About Altacor

Altacor (www.altacor.com) is the parent company of Amway Corp., Quixtar Inc., Access Business Group LLC, and Altacor Corporate Enterprises. Headquartered in Ada, Michigan, USA, Altacor and its affiliates offer products, business opportunities, and manufacturing and logistics services in more than 80 countries and territories worldwide. In its most recent fiscal year, the company reported worldwide sales of \$7.1 billion. For further information, please contact Altacor's media information line at 616.787.7565 or e-mail Altacor's media relations staff at mediainfo@altacor.com.